

## FMC Cookie Policy

FMC Corporation (hereinafter referred to as "FMC", "us", "we", "our") operates the website ("Website") on which this cookie policy ("Policy") is displayed. This Policy discusses how we use cookies and the choices you have.

### How we use cookies

Our Website uses technologies that enhance user friendliness and engagement, to keep the Website operating as smoothly as possible and to provide web services and functionalities for each visitor. Examples of these technologies are cookies, pixel tags, local storage objects and scripts (hereinafter collectively referred to as "cookies").

We may use cookies for a variety of purposes. For example, to calculate web statistics, or improve your experience when you visit our Website. As your privacy is important to us, we would like to inform you in more detail about which cookies are used on our Website and how you can manage your cookie preferences. Please read this Cookie Policy carefully for details about why we use cookies and the information they collect from and about you.

### Cookies we use

We may use the following cookies on our Website:

**Functional cookies:** using these cookies is essential in order to ensure that our Website operates properly. They are used to save your user preferences, detect misuse of our Website and services and to distribute the load on our servers, which keeps our Website available. Certain services you may request cannot be provided without these cookies.

**Web statistics cookies:** we use these cookies to determine which parts of our Website interest our visitors. This enables us to make the structure, navigation, and content of our Website as user friendly as possible for you. These cookies are used to (i) keep track of the number of visitors to our web pages; (ii) keep track of the amount of time each user spends on our web pages; (iii) determine the order in which a visitor visits the various pages of our Website; (iv) assess which parts of the Website need to be changed; and (v) optimize the Website.

**Google Analytics:** The Website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses cookies to analyze how you use our Website. The information generated by the cookie is usually transmitted to a Google server in the USA and stored there. However, Google Analytics provides an IP masking feature, which can be activated by us. IP masking is activated on this Website, which means that your IP address will be shortened by Google (IP masking/truncating) before it is collected, within member states of the European Union or other parties to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the US and shortened there.

Google will use this information on behalf of FMC to evaluate your use of the Website, to compile reports on Website activity and to provide other services related to Website activity and internet usage to us.

The IP address provided as part of Google Analytics will not be merged with other Google data. You may refuse the use of these cookies by selecting the appropriate settings on your browser as described in this Policy. However, please note that if you do this, you may not be able to use the full functionality of our Website. In addition, you can prevent Google's collection and use of data (cookies and IP address) by downloading and installing the browser plug-in available under <https://tools.google.com/dlpage/gaoptout>.

Please note that on the Website, Google Analytics code is supplemented by "gat.\_anonymizeIp();" to ensure an anonymized collection of IP addresses (so called IP-masking).

**Facebook Pixel:** The Website uses Facebook Pixel ("Pixel"), a service provided by Facebook, Inc. The purpose of the Pixel is to track Facebook ad-driven visitor activity on FMC's website. This allows FMC to measure the results of its ads, optimize campaigns and build audiences to better target ads to potential consumers.

To analyze user actions, the Pixel collects URLs visited, domains visited, devices used, http headers (IP addresses, information about a web browser, page location, document and referrer/person using the website), Pixel ID and Facebook Cookie, button click data (buttons clicked, button labels, pages visited as a result of a button), form field information (name, email, address, etc.), and any other custom values FMC chooses to analyze its advertising impact. Facebook may be able to associate information they collect with other information they have about you from other sources. Using information from the Pixel, Facebook is also able to match FMC visitors to their respective Facebook user accounts (if applicable), allowing Facebook to tally user actions in the Facebook Ads Manager and Analytics dashboard. This information may be stored by Facebook for up to 2 years.

You can opt-out of Facebook Pixel by viewing your Facebook ad settings on Facebook.com and updating your preferences at any time. If you do not have a Facebook account, you may opt out of seeing online interest-based ads from Facebook and other participating companies through the Digital Advertising Alliance in your region.

**Social media cookies:** our Website may integrate certain third-party plug-ins (such as a Facebook "like" button). Even if you do not click on these plug-ins, they may collect information about you, such as your IP address and the pages that you view. These plugins are governed by the privacy policy of the third party providing them.

We or our third-party service providers also may use collected information to establish connections among related web browsers and devices (such as smartphones, tablets, computers, and TVs) for targeted advertising, analytics, attribution, and reporting purposes. These third parties may match your browsers or devices if you log into the same online service on multiple devices or if your devices share similar attributes that support an inference that they are used by the same person or household. This means that information about your activity on Website or apps on your current browser or device may be combined with information collected from your other browsers or devices.

## How to manage your cookies

If you do not want our Website to store cookies on your device, you can choose “I decline” on the cookie banner that appears on our Website. You can also change your browser settings so that you receive a warning before certain cookies are stored. Most web browsers allow some control of most cookies through the browser settings, which means that you can adjust your settings so that your browser refuses most of our cookies or only certain cookies from third parties. You can also withdraw your consent to cookies by deleting the cookies that have already been stored.

Please be aware that if you do not want to accept any cookies and change your browser settings accordingly, we cannot guarantee that our Website will function properly. This means that you may not be able to use all the features of this Website to the fullest extent possible or that you will even be unable to view certain parts of the Website.

Please note that you will have to change your settings for each browser and device you use. Moreover, such methods will not work with respect to certain non-cookie online tracking technologies.

The procedures for changing your settings and cookies differ from browser to browser but are usually found in the 'options' or 'preferences' menu of your internet browser. If necessary, you may use the help function on your browser or maybe clicking on one of the links below to go directly to the cookie settings for your browser would be helpful.

- Cookie settings in [Internet Explorer](#)
- Cookie settings in [Mozilla Firefox](#)
- Cookie settings in [Google Chrome](#)
- Cookie settings in [Safari](#)
- Cookie settings in [Opera](#)

There are also software products available that can manage cookies for you. You can also use [www.ghostery.com](http://www.ghostery.com) to accept or refuse each cookie used on our Website.

To find out more about cookies, including how to see what cookies have been set and how to manage or delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

## Contact us

If you have any questions about the cookies used on our Website, please email [DataPrivacy@fmc.com](mailto:DataPrivacy@fmc.com).

## Policy updates

We may change this cookie policy from time to time. If we do so, we will post the updated version of the policy on our Website or otherwise notify you. We encourage you to check the Website periodically to be informed about any changes.