COMMUNITY ENGAGEMENT

THE sustainability series
ISSUE 14

Making A Commitment To Make A Difference

To improve and sustain the quality of life for people everywhere, we must start in our own backyards. Around the globe, FMC employees are making the choice to make a difference in the communities where they live and work.
EVERY COMMUNITY HAS DIFFERENT NEEDS, SO WE OFFER NUMEROUS OPPORTUNITIES FOR VOLUNTEERISM AND FINANCIAL SUPPORT TO HELP ADDRESS THOSE NEEDS.

Cultivating Community Partnerships

We understand, as a company, that cultivating community partnerships is a catalyst for achieving “The Right Chemistry. For Sustainability.” That’s why it is one of our five principles and goals for sustainability.

In various communities where FMC does business worldwide, we actively seek out partnerships that will help maximize our talent, resources and contributions. The needs of each community are unique. So we offer a variety of programs that encourage employee volunteerism and financial contribution that enable us, as individuals and as a company, to serve those unique needs.

Our efforts focus, strategically and selectively, on four primary areas:

**Health and Human Services:** FMC has historically supported organizations such as the United Way (by matching the voluntary contributions of our employees) and the American Red Cross (for disaster relief services).

**Education and Science:** We search for programs and projects that focus on science, technology, engineering and mathematics (STEM) to foster the next generation of scientists. We welcome partnerships that support secondary and higher education for children and young adults.

**Environment and Conservation:** We look for projects that protect and preserve natural resources and help showcase the company's environmental stewardship.

**Arts and Culture:** We include music and arts programs and projects that support our education and science goals.

The following are just a few of the many stories of lives changed due to our employees’ efforts.

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On the cover: Chris Michaels, senior global supply chain analyst for FMC Agricultural Products, leads a discussion with students during STEM Career Days at the Academy of Natural Sciences of Drexel University in Philadelphia.

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$1,643,000
Total donations made across the globe by FMC locations and businesses in 2012

1,800
Number of global FMC employee volunteer hours in 2012

>90%
Target for FMC employee community engagement index by 2015

43%
Percentage of FMC corporate giving devoted to education initiatives, including STEM education programs focused on science, technology, engineering and math

$80,000
FMC disaster relief donations to the Red Cross in 2012 for Hurricane Sandy and Typhoon Bopha
A Frontline Fight with Hurricane Sandy

In the wake of Hurricane Sandy in the fall of 2012, many FMC operations and employees were affected in the heavily impacted Mid-Atlantic region. But the aftermath of this devastating storm was met with a robust response from FMC.

In addition to FMC’s $75,000 disaster relief donation to the American Red Cross, multiple fundraising campaigns occurred immediately after the storm, including the company’s annual United Way support for health and human service programs. With overwhelming generosity, more than 90 percent of nearby employees pledged a donation to services from 100+ area agencies. Their outpouring resulted in a local FMC company match of 70 percent of those funds. Across the United States, FMC matched site campaigns’ employee donations by nearly 40 percent.

The United Way also supports the American Red Cross, which was on the frontlines immediately, setting up shelters, and providing food and clothing for those evacuated from their homes. Pierre Brondeau, FMC president, CEO and chairman, said, “One of FMC’s missions is to provide the conveniences of life. Supporting the American Red Cross will help ensure that people displaced by this storm can continue to have shelter in the days to come.”

FMC Nurtures the STEMs of the Future

Engaging the next generation of scientists, technicians, engineers and mathematicians (STEMs) is a priority for FMC. By exciting students about the opportunities in these fields, we can continue to advance achievements in sustainability well beyond the foreseeable future.

About 15 FMC scientists helped Drexel University’s Academy of Natural Sciences in Philadelphia to inspire 1,200 middle school students to pursue STEM careers. Enthusiastic students held cockroaches, shot lasers, and looked at colorful insect collections from around the world. FMC funded the STEM Career Days through a $25,000 grant. We also provided teachers with math and science resources to integrate into their curriculum.

FMC challenged itself to double its STEM college internships last summer. “Through internships, we can directly impact the future of manufacturing by showing
students the many exciting career opportunities open to them in science-based companies such as FMC,” noted Barbara Del Duke, FMC’s senior manager, public affairs & community relations. FMC tripled the previous year’s number of college interns, placing 33 at FMC sites around the globe.

The results were a win-win for everyone involved. Students worked on significant projects and walked away with valuable experience and accomplishments, while some FMC managers were able to complete projects with young talent.

Opening Our Doors to the World

The best way for our neighbors to get to know us is to invite them in. Every two years, FMC’s Agricultural Products plant in Middleport, New York, hosts an Open House to allow the community to learn about plant operations, safety measures, the facility’s key product lines that serve global customers, and all the company’s community activities. Younger visitors can participate in “chemistry for kids,” hands-on science experiments focused on chemistry, safety and sustainability concepts.

In Argentina, FMC Lithium took its Open House out to the community during the 42nd Poncho Festival, held in Catamarca City. One of the four most popular celebrations in Argentina, the festival features hundreds of craftsmen from all over the country. FMC Lithium participated in the region’s mining tent, with the goal of providing local people and visitors with more information about production processes, community involvement, job opportunities and ongoing sustainability efforts.

Touching Lives Around the World

The value of being a good neighbor transcends time zones, language and culture. In support of FMC’s sustainability initiatives, FMC India has contributed to the Barat Society of Sophia Convent for several years. The Society’s efforts provide nutritional supplements for the children of Angel Orphanage who attend evening classes on the campus.

In a partnership with the Rise Above Foundation, FMC Cebu has sponsored free dental missions for school children in their community for the last two years. This year, FMC Cebu expanded the program to include seaweed farmers who form the backbone of the local carrageenan industry. With seed money from FMC’s Philanthropy Committee, FMC Cebu sent a team of 16 dentists and dental practitioners, oral hygienists and health volunteers from Denmark, Sweden, and the United Kingdom to provide free dental services to almost 700 patients.

FMC Agricultural Products China maintains a strong brand presence among sugarcane farmers in Guangxi Province, one of the poorest regions in the country. From 2007 to 2012, FMC funded an educational support program for 40 students from poor families in the area. This year, all 40 graduated.
In a truly unique sustainability application, FMC Brazil created “The Plantando o 7,” a theater show created exclusively to teach children the importance of the seven habits of responsible action when dealing with chemical products in agricultural production and to take that information home to their farming parents. To date, “The Plantando o 7” has touched the lives of 89,000 people. The show was honored as “Best Social Project in the Industry” during the region’s prestigious Andef Awards.

Serving Partnerships with Passion

FMC people have passions and communities have needs. Matching our business capabilities, passion and community needs gets the job done “for good”. That’s why FMC locations look for multiple ways to serve their local communities.

Employees at FMC’s Green River, Wyoming, site participated in their local United Way’s Helping Hands Day. Twenty-six volunteers cleared a large and heavily overgrown hillside brush area so the Boys & Girls Clubs of Sweetwater County could begin building a play area. The team also painted nearly every door and frame in the facility.

FMC Green River also serves as the “World Champion” sponsor of the annual Cowboys Against Cancer® fundraising event to benefit affected Sweetwater County residents. Funds help patients and their families with travel expenses between the county and other areas for medical treatment and for the development of cancer treatment facilities nearby. Since Cowboys Against Cancer employs no staff members and has very little overhead, nearly all money generated is given directly to local cancer patients.

For the third year in a row, FMC Lithium in Bessemer City, North Carolina, partnered with its local minor league baseball team, the Charlotte Knights, in “Operation Sanitation.” They collected toothbrushes, deodorant, disinfectant wipes, hand sanitizers, lip balm and sunscreen for the United Service Organization (USO) of North Carolina in support of America’s military and their families.

As part of FMC’s Greenadelphia sustainability program, 13 FMC volunteers planted over 30 trees on residential streets in Philadelphia in November 2012. The effort was part of a tri-state “Plant One Million Trees” campaign in Pennsylvania, Delaware and New Jersey to restore the tree canopy.
In another United Way effort, 28 FMC Lithium employees sorted products at the **Second Harvest Food Bank of Charlotte**. This was the fifth time FMC Lithium volunteers have assisted at Second Harvest.

In the Philadelphia region, Philabundance is the largest hunger relief organization successfully closing the nutritional food gap. Last year, **Philabundance** acquired 21 million pounds of food, distributed 19 million pounds in the service area and exported 2 million pounds of food to assist other area food banks.

Naturally, they needed a lot of help. FMC first partnered with Philabundance because of its strategic fit. More than 150 employees from various FMC facilities in the area responded to the partnership and donated 482 hours of time and energy to this worthwhile effort. On different days and in different ways, they demonstrated how much FMC’s people care.

**Good Neighbors Make Great Partners**

Sustainability is an integral element of all our business practices. Using our available resources to build and sustain partnerships within our communities underscores the real-life impact of those efforts.

By touching the lives of future generations, we help secure our ongoing efforts for sustainable innovation. By working with our neighbors to create positive change, we improve the quality of life wherever we live and operate.

Cultivating community partnerships enables us to use our resources where they will do the most good. It is, quite simply, the “right” thing to do.

Do you have comments or ideas on sustainability and community partnerships? Please share them at [sustainability.info@fmc.com](mailto:sustainability.info@fmc.com).

As part of a panel on food supply challenges, John Kasper (far left), North American commercial director, FMC Agricultural Solutions, discusses how the agricultural industry can increase production by using innovative technology to help get more food to community food banks such as Philabundance. More than half of FMC’s Agricultural Solutions business is devoted to helping match the global demand for food and better nutrition, and FMC will continue to invest the resources into helping to increase production to address these supply-and-demand issues.

FMC is developing a sustainable product that would help farmers combat the blights and plant diseases that can result in a 75 percent loss of a harvest of almonds, strawberries, grapes, and stone fruits such as peaches, plums, apricots, and cherries. FMC also works with feed companies to innovate wheat to provide farmers with sustainable methods for maximizing the quality of the grains that will be used to make breads, cereals, pastas, and other foods.