To stay on the right path, there are certain principles we embrace as a corporate philosophy. Making real the potential of our people and communities, however, depends on our best ideas and solid commitment.
The Sustainability Series

As we’ve discussed in this Sustainability Series, FMC has a long history of respecting the environment, the communities in which we operate and the resources that are so important to our vitality. But there are a couple of things we haven’t done so well:

(1) telling our story and
(2) setting “stretch” goals for sustainability going forward.

But that’s all changing.

Measure, Report, Improve, Measure Again

FMC chief executive, Pierre Brondeau, and the FMC Executive Committee have made it clear that a proactive, company-wide strategy around sustainability is overdue. Indeed, it is an essential element to our ongoing success and growth.

Sustainability is about identifying the key manners in which FMC can position its businesses in order for our success to be enduring in our rapidly changing world. In each key area, we will measure where we are today, establish where we intend to be each year going forward, and track how we’re doing in reaching those mile markers. Our sustainability efforts will remain aligned with our Vision 2015 growth plans while serving a critical role in our longer term success.

If we aren’t where we expect to be, we’ll say so. And we’ll do what’s necessary to overcome any obstacles. The reality, of course, is that it will take the effort of all FMC employees to move us forward.

A Good Head Start

Across our three major businesses, exciting initiatives are underway. This work is suited to sustaining and respecting our planet while also fostering our competitiveness and innovation. Here are a few examples that only scratch the surface:

**FMC Industrial Chemicals** is pursuing a range of advanced environmental applications that benefit air, water and soil. One innovation is an environmentally friendly disinfectant that offers wastewater treatment facilities an alternative to chlorine. Other product chemistries are helping reduce air pollution from power plants and still others are removing contaminants from soil.

**FMC Specialty Chemicals** produces lithium, which is processed using solar energy and is an essential component in electric cars and other vehicles. It is a powerful key to reducing our dependence on fossil fuels worldwide. The business also has food ingredient and pharmaceutical excipient chemistries that use renewable resources like seaweed to aid in food taste, texture and appeal.

**FMC Agricultural Products** is helping farmers around the world produce an efficient, abundant supply of food and fiber. And in places like Brazil, it’s helping grow renewable crop-based energy supplies that are further displacing global reliance on petroleum-based fuels.
These and many other novel FMC chemistries in use today are solid building blocks, but we are merely at the beginning of a new path forward. In the years ahead, we will invest in becoming a leader in our industry with respect to sustainability. Our sustainability goals will be met through our collective practice of the Principles of FMC Sustainability.

When united, these principles shape and strengthen our ability to be a global leader in our field. By engaging and demonstrating our core principles of sustainability, we can increase our opportunities and reduce risk.

In the coming months, you will see increasing communications about how our efforts to date have positioned us to excel in this initiative, increasing our competitive advantage. From this strong base, we will be deliberate in our focus to positively impact innovation, operations, and business practices across our businesses worldwide.

Do you have comments or ideas on sustainability for FMC? Please share them at sustainability.info@fmc.com.