INVESTING IN OPPORTUNITIES FOR YOUTH IN KENYA

As the global food crisis escalates, fueled by conflict, climate change and the COVID-19 pandemic, FMC is stepping up to help agriculture and farmers around the world thrive. Perhaps nowhere is this more important than Africa, where nearly two-thirds of the population depend on agriculture for their livelihoods.

In Kenya, the agriculture sector employs more than 40% of the total population and 70% of the rural population, according to the U.S. Agency for International Development (USAID). However, rising input prices, climate impacts and limited market access have left many smallholder farmers struggling to earn enough to feed their families. Investments in youth and agriculture are necessary to strengthen agri-food systems, increase global food security and bring long-term economic stability to the region.

To help drive these investments, FMC made a three-year, $1.5 million commitment in support of Generation Unlimited's Engaging Kenyan Youth in Agriculture and Nutrition (EKYAN) program. Generation Unlimited (GenU) is the world's first global public-private-youth partnership co-founded by UNICEF to meet the urgent need for expanded education, training and employment opportunities for youth.

The EKYAN program will prepare youth for employment opportunities in agribusiness by providing them with the necessary tools and training to deliver extension services to smallholder farmers across the country. The services the farmers receive, including access to quality inputs, advanced technologies and financing, will in turn help boost local food production.

> ***"This partnership will create a generation of young agripreneurs with the skills and real-world know-how to boost yields, increase incomes and create jobs for the community. With youth driving innovation within food systems, local economies will benefit from sustainable transformation in the agribusiness sector,"*** says Kevin Frey, Chief Executive Officer of Generation Unlimited.

We're excited to contribute to GenU's work to prepare young people for a future in agriculture and make a meaningful difference in the lives of Kenyan farmers, and ultimately, the health and wellbeing of people throughout Africa.